

## JoAnna Pettit-Almasude

1625 Lake Baldwin Lane, Orlando, Florida 32814  
Office Phone (407) 407-286-5293, Cell Phone (407) 407-446-9600  
E-mail [almasude@gmail.com](mailto:almasude@gmail.com) & [jpettit-almasude@aii.edu](mailto:jpettit-almasude@aii.edu)  
Teaching Portfolio: <http://www.artworkis.com/jalmasude>

### EDUCATION: DEGREES

---

**Master of Fine Arts**, Spring 1993, School of Fine Arts, College of Fine Arts, Ohio University, Athens, Ohio.

**Bachelor of Fine Arts**, Spring 1991, School of Fine Arts, College of Fine Arts, Ohio University, Athens, Ohio.

### FACULTY DEVELOPMENT: WORKSHOPS & SEMINARS

---

**AiPOD - All Full Time Faculty Meeting/Training**, (March 2010) FTF, Faculty meeting & training, The Art Institute of Pittsburgh, face to face training in Pittsburgh, PA.

**AiPOD – Online Academic Program Directors’ Meeting/Training**, (January 26-29, 2009) AiPOD meeting and training, The Art Institute of Pittsburgh, face to face training in Pittsburgh, PA. Including “Managing Pillars & Pyramids,” “SAP Policy & Appeals,” and “Marketing and Web Strategies.”

**The 15th SLOAN CONSORTIUM, International Conference on Online Learning**, (October 28-30, 2009). Attended: Measuring Faculty Competencies for Online Teaching Success, Designing Blended Intro to Computer Courses: Meeting Student Needs and Delivering Learning Outcomes, Differences in Critical Success Factors for Traditional and Nontraditional and Nontraditional Online Students, Online Faculty as Adult Learners – Faculty Development That Works, Promoting Learner Success Through Ongoing Facilitator Professional Development.

**AiPOD – Online Academic Program Directors’ Meeting/Training**, (October 18-22, 2009) AiPOD meeting and training, The Art Institute of Pittsburgh, face to face training in Pittsburgh, PA. Including “Managing with Respect of Others and the Law.”

**AiPOD - All Full Time Faculty Meeting/Training**, (June 2009) FTF, Faculty meeting & training, The Art Institute of Pittsburgh, face to face training in Pittsburgh, PA.

**Tough Conversations**, (May 2009), Faculty training, The Art Institute of Pittsburgh, EDMC, Webex training sessions.

**Virtual Work Group**, (December 2008), Faculty training, The Art Institute of Pittsburgh, EDMC, Webex training sessions.

**Classroom to Career**, (November 2008), Faculty training, The Art Institute of Pittsburgh, EDMC, Webex training sessions.

**Effective Feedback 1 thru 3**, (November 2008), Faculty training, The Art Institute of Pittsburgh, EDMC, Webex training sessions. Feedback Module 1, Introduction to Effective Feedback Module 2, Introduction to Effective, Feedback Module 3

**Grading Rubric**, (November 2008), Faculty training, The Art Institute of Pittsburgh, EDMC, Webex training sessions.

**Community Building for Faculty and Students**, (October 2008), Faculty training, The Art Institute of Pittsburgh, EDMC, Webex training sessions.

**How Adults Learn**, (October 2008), Faculty training, The Art Institute of Pittsburgh, EDMC, Webex training sessions. Returning students are different in many ways.

**Critical Thinking**, (November – December 2008), Faculty training, The Art Institute of Pittsburgh, EDMC, Webex training sessions. Module 1: Defining Critical Thinking, Module 2: Using the Elements of Thoughts, Module 3: Using Questions to Encourage Critical Thinking, Module 4: Evaluating the Student Learner, Module 5: Universal Standards—Teaching Critical Thinking in a Broader Context, Module 6: Putting it into Practice.

**New Directions in Online Learning**, (October 2008), Faculty training, The Art Institute of Pittsburgh, EDMC, Webex training sessions.

**Learning Styles**, (October 2008), Faculty training, The Art Institute of Pittsburgh, EDMC, Webex training sessions.

**Tough Conversations**, (September 2008), Faculty training, The Art Institute of Pittsburgh, EDMC, Webex training sessions.

**Information Assessment**, (September 2008), Faculty training, The Art Institute of Pittsburgh, EDMC, Webex training sessions.

**Emotional Intelligence**, (August 2008), Faculty training, The Art Institute of Pittsburgh, EDMC, Webex training sessions.

**Webex basics**, (August 2008), Faculty training, The Art Institute of Pittsburgh, EDMC, Webex training sessions.

**Faculty Development: Elluminate Live series. Fort Lauderdale, Florida [elluminate.com](http://elluminate.com)**, (February 2008).

**PART 1: Getting Started with Elluminate Live for Moderators,**

**PART 2: Next Steps with Elluminate Live for Moderators,**

**PART 3: Advanced Tools in Elluminate Live for Moderators,**

**PART 4: Elluminate Live Administration System Training.**

**Faculty Development Workshop; Linking Objectives with Assessment**, (August 2007), The Art Institute of Pittsburgh EDMC, Webex training sessions.

**Faculty Development Workshop; Faculty Development Workshop; Second Life As A Learning Environment**, (August 2007), The Art Institute of Pittsburgh, EDMC, Webex training sessions.

**Faculty Development Workshop; The Importance of Effective Critiques and Critiquing Methods**, (March 2007), The Art Institute of Pittsburgh.

**Screen Design and Graphics - IMD 131**, AI Spring 2006 Session I (04/3/2006 - 05/10/2006), Audited a Course at The Art Institute of Pittsburgh.

**Fundamentals of Multimedia - GDE 418**, AI Spring 2006 Session II (05/11/2006-06/17/2006), Audited a Course at The Art Institute of Pittsburgh.

**Socrates Facilitator Training SFT 1001 SF05YT eCollege Facilitator Orientation**, Fall 2005, Socrates Distance Learning Technologies Group, Chandler, AZ

**Faculty Development workshop; Implementing AiO Policy**, Spring 2005, Socrates Distance Learning Technologies Group, Chandler, AZ

**Faculty Development workshop; Student Feedback**, Spring 2004, Socrates Distance Learning Technologies Group, Chandler, AZ

**Faculty Development**, Fall 2003, School of Technology, Capella University. Minneapolis, MN

**Faculty Development, FD101**, Summer 2002, School of Technology, Capella University, Minneapolis, MN.

**Beginning Macromedia Flash MX Seminar**, August 2002, Omni Charlotte Hotel, Charlotte, North Carolina.

**Online Facilitator Training**, February-March 2002, Socrates Distance Learning Technologies Group, Chandler, Arizona.

## **RESEARCH INTERESTS**

---

- Methods and procedures in visual communication and design appreciation.
- Social and cultural impact of traditional Fine Arts and the emerging visual art applications for the Internet (Web Publishing, Digital Imagery and Information Technology, etc.)
- Impact of mass media and new technologies in shaping identities and perception (with special interest in indigenous communities and minorities)
- Semiotics of resistance in fine art and mass media
- Issues of hypermedia design and development
- Training and curriculum design for adult learners

## **SUMMARY OF EXPERIENCE**

---

**Academic Program Director, Media Arts & Animation, Game Art & Design**, October 2009 – present. Art Institute of Pittsburgh Online Division, Pittsburgh, Pennsylvania.

**Responsibilities:** Management and leadership of over 70 Faculty Supervisors, Full-Time and Part-Time Faculty on a daily basis. Ensure faculty members are in compliance with EDMC OHE policies, educational institution policies, and Middle States accreditation standards. Investigate and resolve faculty problems requiring academic actions. Supervise faculty scheduling. Participate in the faculty evaluation process. Provide feedback concerning faculty performance

and arrange for faculty mentors as needed. Establish and evaluate appropriate faculty training. Provide subject/program consultation, training, and support within EDMC OHE Educational Services and other OHE functional areas. Collaborate in the curriculum development process for online MAA and GAD programs and courses. Investigate and resolve student problems, work to increase student persistence and faculty retention. Communicate regularly and effectively on program-related issues and topics with appropriate academic leadership. Define, clarify and articulate the desired future state of the programs; involve key stakeholders in the implementation of change, actively lead the change process to achieve the desired state, and build commitment to the desired future state.

**Full Time Faculty Member**, October 2003 – September 2009, Art Institute of Pittsburgh Online Division, Pittsburgh, Pennsylvania.

- Faculty member in the Graphic Design Department from 2003 – 2004.
- Faculty member of the Game Art and Design Department from 2004 – 2006.
- Faculty member of the Media Arts and Animation Department from 2006 through 2009.

**Responsibilities:** Providing competency based education to students through imparting knowledge, developing career abilities, and instilling professional attitudes within a creative and enthusiastic learning environment. Delivers learner centered, instruction through distance delivery mechanisms. Encourages student success and manages the online class environment as well as contributing to a culture of learning. Relating industry experience to students, in addition, fulfilling administrative and developmental responsibilities, including advising students in order to enhance their education experience. Responsibilities also included the supervision and appraisal of adjunct faculty's performance, including the quality of performance in fulfilling the adjunct faculty responsibilities.

**Adjunct Faculty Member**, July 2002 – September 2003, Art Institute of Pittsburgh Online Division, Pittsburgh, Pennsylvania, Graphic Design Department.

**Department Chairperson for Graphic Design and Interior Architecture**, August 2007 – August 2008, Dhofar University, Salalah, Oman.

**Responsibilities:** Manage and lead 8 adjunct and full-time faculty on a daily basis. Ensure faculty members are in compliance with DU policies and accreditation standards. Manage faculty/student advising and supervise course scheduling. Investigate and resolve faculty problems requiring academic actions. Monitor and check active courses for quality assurance. Participate in the faculty evaluation process. Provide feedback concerning faculty performance. Provide subject/program consultation, training, and support. Collaborate in the curriculum

development process for the Graphic Design and the Interior Architecture programs and courses. Investigate and resolve student problems.

**Professional Artist**, 1993 - present, Production includes: oil paintings, works on paper, mixed media and sculpture. Exhibiting works of art internationally in group and solo exhibitions including the United States, England, Morocco, Italy, Japan, Spain and Morocco.

**Business Owner and Art Director**, 1998- present, ARTWORK International Systems, Orlando, Florida. Design and develop websites, animation, video and interactive media projects for schools and businesses.

**Part Time Faculty Member**, 2006 – 2007, Department of Fine Art, Francis Marion University, Florence, SC.

**Adjunct Faculty Member**, 2003 - 2006, School of Technology, Capella University, Minneapolis, Minnesota.

**Private Art Instructor**, 1997-1999, Designed and taught painting and drawing courses for groups and individuals in Florence, South Carolina.

**Art Instructor**, 1995-1996, Continuing Education, Ohio University, Athens, Ohio. Developed and taught courses of basic and advanced drawing and painting.

**Art Instructor**, 1992-1993, School of Fine Art, Ohio University, Athens, Ohio. Designed and taught courses of basic drawing and 2-D design.

## **COURSES TAUGHT**

---

### **The Art Institute of Pittsburgh (Online Division), PA.**

Advanced Life Drawing for Animation – C 213  
Life Drawing for Animation – C 123  
Drawing and Anatomies – C131  
Life Drawing – G 120  
Drawing – CC 110  
Illustration – G 220

Advanced Life Drawing/Gesture – GAD 131  
Dynamic Figure Drawing – GDE 405  
Character and Object Animation – C 121  
Intermediate Animation C220  
Perspective – CC 113  
Portfolio Preparation for Game Art – GAD 422  
Mixed Media – G 210  
History and Analysis of Design – G 132  
Color Theory – CC 111  
Painting – G 130  
Fundamentals of the World Wide Web/Online Publishing – IMD 132

**Dhofar University, Salalah, The Sultanate of Oman.**

Art History – GRDS 150  
Typography I – GRDS 210  
Graphic Design History – GRDS 352  
Intro to Flash – GRDS 424  
Advanced Web Design – GRDS 425  
Senior Research – GRDS 454  
Graphic Design II Studio - GRDS 201  
3D Package Design - GRDS 406

**Francis Marion University, Florence, South Carolina.**

Art Appreciation – Art 101

**School of Technology, Capella University, Minneapolis, Minnesota.**

Image Processing with Photoshop – TS4052  
Vector Graphics Animation – TS4050  
Web Design – IT4810

**School of Art, Ohio University, Athens, Ohio.**

Two Dimensional Design  
Basic Printmaking (co taught)

**Continuing Education, Ohio University, Athens, Ohio.**

Basic Drawing  
Advanced Drawing  
Painting  
Watercolor Painting  
Advanced Watercolor Painting

**Lutheran Church, Florence, South Carolina.**

Basic Drawing  
Basic Painting Methods  
Advanced Drawing  
Advanced Painting Methods

**Mentored and Coached Instructors for:**

**The Art Institute of Pittsburgh (Online Division), PA.**

Drawing and Anatomies – C 131  
Design and Technology – G 312  
Contemporary Typography – G 331  
Concept Development – G 121  
Design Team Production – G 321  
Introduction to Audio – CC 122  
Fundamentals of Design – CC 112  
Digital Image Manipulation II – G 223  
Mixed Media – G 210  
Advanced Computer Graphics – GDE 406  
Art Direction – G 311  
Computer Literacy – CPU 101  
Dimensional Design – G 310  
Fundamentals of Web/Online Publishing – G 413  
Introduction to Sociology – SOC 101  
Video I – VP 120  
Design & Typography – IMD 122  
Biology – BIO 101  
Life Drawing – G 120  
Drawing – CC 110  
Professional Development – BUS 102

Chemistry – CHM 101  
History of Art In Early Civilization – ART 102  
U.S. History I – HIS 101  
College Math I – MATH 101  
Fundamentals of Design – CC 112  
Fundamentals of Web/Online Publishing – G 413  
Digital Image Manipulation II – G 221  
Introduction to Sociology – SOC101  
Introduction to Psychology – PSY 101  
Digital Illustration II – G 431  
Computer Literacy – CPU 101  
Composition and Language – ENG 102  
Introduction to Audio – CC 122  
Typography – G 131

## **COURSES DESIGNED, DEVELOPED AND EDITED**

---

C213 - Advanced Drawing for Animation, (course edit) 2009, The Art Institute of Pittsburgh, Online Division.  
GRDS 424 - Intro to Flash, 2007, Dhofar University, Salalah, The Sultanate of Oman.  
GRDS 425 - Advanced Web Design, 2007, Dhofar University, Salalah, The Sultanate of Oman.  
GRDS 454 - Senior Research, 2007, Dhofar University, Salalah, The Sultanate of Oman.  
GRDS 406 - 3D Package Design, 2008, Dhofar University, Salalah, The Sultanate of Oman.  
C 213 – Advanced Drawing for Animation, 2006, The Art Institute of Pittsburgh, Online Division.  
C 131 – Drawing and Anatomies (redesign), 2006, The Art Institute of Pittsburgh, Online Division.  
G 120 – Life Drawing (redesign), 2003, The Art Institute of Pittsburgh, Online Division.  
Art 101 - Art Appreciation, 2006, Francis Marion University, Florence South Carolina.  
CE Art – Painting, 1995, Continuing Education, Ohio University, Athens, Ohio.  
CE Art - Watercolor Painting, 1995, Continuing Education, Ohio University, Athens, Ohio.  
CE Art - Advanced Watercolor Painting, 1995 Continuing Education, Ohio University, Athens, Ohio.  
CE Art - Basic Drawing, 1994, Continuing Education, Ohio University, Athens, Ohio.  
CE Art - Advanced Drawing, 1994, Continuing Education, Ohio University, Athens, Ohio.  
Art 100 - Two Dimensional Design, 1993, School of Art, Ohio University, Athens, Ohio.

## COMMITTEES

---

Exit Portfolio Review Committee, Member, The Art Institute of Pittsburgh, Online Division.

Teaching Excellence Committee, Member, The Art Institute of Pittsburgh, Online Division. Past.

Entrance Portfolio Review Committee for Game Art and Design and Media Arts and Animation, Lead/Chairperson, The Art Institute of Pittsburgh, Online Division. Past.

Curriculum Committee, Member, The Art Institute of Pittsburgh, Online Division. Past.

Academic Policies and Procedures Committee, Member, The Art Institute of Pittsburgh, Online Division. Past.

Deans Advisory Committee, Member, The Art Institute of Pittsburgh, Online Division. Past.

Admissions Acceptance Committee, Member, The Art Institute of Pittsburgh, Online Division. Past.

## SELECTED INTERNET EXHIBITIONS

---

"Gallery of JoAnna Pettit-Almasude" - 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009 - URL <http://www.artworkis.com/GalleryAlmasude/>

"Amazigh-Voice" – 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009 - URL - URL <http://www.amazigh-voice.com/JoAnnaAlmasude.htm>

"Babele Art International" -2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009 - URL - URL <http://www.babelearte.net/tipoartista.asp?arid=60>

"The Art Source" - 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009 - URL - URL <http://www.theartsource.com/artists/allworks.cfm?ArtistID=216>

"d'ART" - 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009 - URL - URL <http://dart.fine-art.com/aqd-asp-F JoAnna-L Almasude-buy-sQuery.htm>

"The Digital Art Museum" 2001, 2002, 2003, 2004, 2005, 2006, , 2007, 2008, 2009 - URL <http://digitalartmuseum.com/2001/july/pettit/>

"African Art at Foutah.com" 2002, 2003, 2004, 2005, 2006, 2007, 2008 - URL <http://www.foutah.com/joannaalmasude1.htm> (no longer active)

"123Soho" 2002, 2003, 2004, 2005, 2006 URL [http://www.123soho.com/artists/individual/i\\_artist\\_index\\_artist.phtml?artnum=artidv00186&category=P](http://www.123soho.com/artists/individual/i_artist_index_artist.phtml?artnum=artidv00186&category=P) (no longer active)

"Just Originals" - 2000, 2001, 2002, 2003, 2004 - URL <http://www.justoriginals.com/> (no longer active)

"Art-Exchange" - 2002 - URL <http://www.artexchange.com/> (no longer active)

"World Wide Arts Resources" - 1998, 1999, 2000, 2001, 2002 - URL <http://www.world-arts-resources.com/> (no longer active)

"Le artiste DI Pulcheria 2000" – 2000, 2001 - URL <http://www.218ac.it/pulcheria/> (no longer active)

"Art Quest" - 1999, 2000, 2001, 2002, 2003, 2004 - URL <http://www.artquest.com> (no longer active)

"ArtSeek" - 1999, 2000, 2001, 2002, 2003, 2004 - URL <http://www.artseek.com> (no longer active)

"Art Print On Canvas" - 2000, 2001, 2002, 2003 - URL <http://www.artprintoncanvas.com/> (no longer active)

"Art News" - 2000 - URL <http://www.artnews.de/> (no longer active)

## **SELECTED SOLO EXHIBITIONS**

---

"From Morocco to Oman; The Semiotics of Identity in the Middle East" May 2008 – June 2008, Salalah, Oman.

"JoAnna Almasude" – December 2006 - January 2007, Nador, Morocco.

"JoAnna Pettit-Almasude" - 2004, OIT at Francis Marion University, Florence, SC. USA.

"JoAnna Almasude" – 2000, (international traveling exhibition, by invitation), Theatre National Mohammed V, Rabat, Morocco.

"Morocco, from an American Perspective" - 2000, (international traveling exhibition, by invitation), Espace Culture, Cite Portugal, El Jadida, Morocco.

"Questions in Modernity" - 2000, (by invitation), Harvard University, Center for Middle Eastern Studies, Cambridge, MA. USA.

"JoAnna Pettit-Almasude" - 1998, Florence Museum of Art, Florence, SC. USA

"JoAnna Pettit-Almasude" - 1998, Francis Marion University, Florence, SC. USA.

"Morocco" -1996, Station St. Gallery, Athens, OH. USA.

"Perceptions of The Same: Resistance" - 1995 - Bristol Village, Warley, OH, USA

"People of Nador" - 1994, Association Renaissance, Nador, Morocco.

"Celebrating Women" - 1994, Civic Center, Cleveland Heights, OH, USA.

"JoAnna Pettit; Master's Thesis Exhibition" - 1993, Seigfred Gallery, Ohio University, Athens, OH. USA.

"Marie" - 1991, (by invitation) Sheraton Hotel, Columbus, OH. USA

"Women" - 1986 Casa Nueva, Athens, OH. USA.

"The Works of JoAnna Pettit" - 1985, 86, 87, 91, 92 - U.C.M. Gallery, Athens, OH. USA.

"JoAnna Pettit" - 1980 - Marietta Savings Bank, Marietta, OH. USA.

## **SELECTED GROUP EXHIBITIONS**

---

"Art Institute of Pittsburgh Juried Faculty Exhibition" 2006, 2009 and 2010, Art Institute of Pittsburgh Gallery, Pittsburgh, PA and The Mall at Robinson (in Pittsburgh) for a "Gallery on the Mall".

"Dhofar University Juried Exhibition" 2008, DU Engineering Gallery, Dhofar University, Salalah, Oman.

"The Twelfth Annual Miniature Art Competition and Exhibition" - 2000-2001, Florence Museum, Florence, SC. USA.

"JoAnna Almasude" – 2000, (by invitation) Irish and Southern Art, Florence, SC. USA

"International Exhibition" - 2000, (by invitation) "I giorni di Pulcheria", Piazza Cavalli, Piacenza, ITALY.

"Perspective Americaine de la Vie Marocaine" – 2000, (international traveling exhibition by invitation), Musees Belghazi, Journee Mondiale des Musees, Rabat, Morocco.

"National Juried Exhibition" – 1999, Pedestrian Gallery, Jacksonville, FL. USA.

"McLeod Family Medical Center Juried Exhibit" – 1997, 1998, 1999, Florence, SC. USA.

"Borders Biannual Juried Exhibition" - 1998, Rock Hill Museum of Art, Rock Hill, SC. USA.

"PeeDee Regional Art Competition" – 1997, 1998, Florence Museum, Florence, SC. USA.

"Arts Alive" - 1997, 1998, Francis Marion University, Florence SC. USA.

"Woman's Exhibit" – 1995, (Award) Web Center, Athens, OH. USA.

"International Art Exhibit" - 1995, Baker Center, Ohio University, Athens, OH. USA.

"Spanish Play" - 1993, (international traveling exhibition, by invitation), Traveling Production, Jose' Delgado, Dept. of Modern Languages, Ohio University, Athens, OH. USA.

"1993 Women's Art Show" - 1993, Skyline Room, Emporia State University, Emporia, KS. USA.

"Action Art International" - 1993, Chicago Gallery, Chicago, IL, USA.

"Women's Diverse Reflections" - 1992 - Skyline Room, Emporia State University, Emporia, KS. USA.

"The Found Photo Album" - 1992, Stangroom Gallery, Newton Center, MASS. USA.

"Brain Cell" - 1992, (international traveling exhibition), Yagumokitacho, Moriguchi City, Osaka, JAPAN.

"Terra Affirma International" - 1991, (national traveling exhibition), Library Gallery, Kent, WA. USA.

"Fe Male Art" - 1991, N.A.M.E. Gallery, Chicago, IL. USA.

"Regional Art Exhibition" - 1987, 88, 89 -Athens Dairy Barn Gallery, Athens, OH. USA.

"Perceptions" - 1987, Siegfred Gallery, Ohio University, Athens, OH. USA.

"Ohio University President's Show" - 1986, (by invitation) Park Place, Athens, OH. USA.

"Ohio University U.A.L Exhibition" - 1985, 1986, 1991 - Seigfred Gallery, Athens, OH. USA.

"Ohio Governor's Youth Art Exhibition" - 1981, 1982, (Award Best in State) State Building, Columbus, OH. USA.

## **SELECTED PUBLIC AND PRIVATE COLLECTIONS**

---

Jaclyn Wukela, Florence, SC. USA.

Judge Ahmed Nahid, El Jadida, Morocco.

Governor's Collection, El Jadida, Morocco.

Ministry of Culture Collection, El Jadida, Morocco.

Inspector Hassan El Messaoudi, Nador, Morocco.

Dr. Lloyd Hutchings, Florence, SC. USA.

Dr. Susannah McCuaig, Florence, SC. USA.

Dr. and Mrs. Lee Vickers, Florence, SC. USA.

Mr. Ed Freedman, Florence, SC. USA.

Mr. And Mrs. Jason Moore, Ravenna, OH. USA.

Mr. and Mrs. Gene Wilcox, Atwater, OH. USA.

Mrs. Maria Cunningham, Athens, OH. USA.

Dr. Jenny Nelson, Athens, OH. USA.

Ohio University, School of Art, Athens, OH. USA.

Dr. and Mrs. Ira Gupta, New Delhi, India.

Ms. Michele Snow, Cambridge, MA. USA.

Reverend and Mrs. Frank Hare, Amesville, OH. USA.

Mr. James Baker, Marietta, OH. USA.

## **PAPERS AND CONFERENCE PRESENTATIONS**

---

**Introduction to Dreamweaver 8**, October 2006. SC EdTech Fall 2006 Techno Safari, Myrtle Beach Convention Center, held in Myrtle Beach, SC.

**Principles of Visual Communication in Web Design**, June 2002. In the proceedings of the Association of Small Computer Users in Education (ASCUE) conference, held in Myrtle Beach, SC. In collaboration with Amar Almasude.

**How to Become an Online Instructor: Issues of Struggle in Teaching and Learning Online**, March 2002. Lowcountry Instructional Technology Conference (LITC), held at College of Charleston, Charleston, South Carolina. In collaboration with Amar Almasude

**Advanced Visual Techniques for Wrinkles, Light, Wave and Extract**, March 2002. Lowcountry Instructional Technology Conference (LITC), held at College of Charleston, Charleston, South Carolina. In collaboration with Amar Almasude.

**"Digital Imaging with Photoshop"** - March 2001, LITC/AECT Lowcountry Technology Conference, College of Charleston, Charleston, South Carolina.

**"Web Development with Macromedia Dreamweaver"** - March 2001, LITC/AECT Lowcountry Technology Conference, College of Charleston, Charleston, South Carolina.

**"E-Commerce; Making Money on the Internet"** - March 2000, LITC/AECT Lowcountry Technology Conference, College of Charleston, Charleston, South Carolina.

**"Fontography Using Photoshop to Design and Develop Text"** - November 1999, Presented at EdTech '99 Conference, held at Convention Center, Myrtle Beach, South Carolina.

**"World Wide Web Technology and Emerging Identities in the Middle East and North Africa "** - April 1999, presented at The 6th South Carolina Consortium for International Studies Conference (SCCIS), held at Columbia College, Columbia, South Carolina. In collaboration with Dr. Amar Almasude and Dr. Lloyd Hutchings.

**"Principles of Visual Communication in Web Technology"** - April 1999, Presented at LITC/AECT Lowcountry Instructional Technology Conference, held at the College of Charleston, Charleston, South Carolina.

**"Pervasive Concepts in Graphics and Communication Design"** - November 1998, Presented at EdTech '98 Conference, held at Palmetto Expo Center, Greenville, South Carolina.

**"Morocco in Ink"** - November 1998, Presentation by invitation of Sumter Artist Guild, Sumter Gallery, Sumter, South Carolina.

**"Perceptions of Morocco"** - February 1995, Presentation by invitation, Bristol Village, Waverly, Ohio. In collaboration with Amar Almasude.

## **WORKSHOPS TAUGHT**

---

**Understanding your PPAR**, Faculty training workshop, March 2010, The Art Institute of Pittsburgh Online division.

**Creating a Teaching Portfolio**, Faculty training workshop, January 2009, The Art Institute of Pittsburgh Online division.

**Introduction to Flash Animation**, Three Day student Workshop, April 2004. Francis Marion University, Florence, SC.

**Photoshop 7.0: Designers' Technical and Aesthetic Strategies**, October 2002. EdTech 2002 Conference, held at Convention Center, Myrtle Beach, South Carolina. A half day pre-conference workshop in collaboration with Amar Almasude.

**Web Development Using DreamWeaver**, March 2002. Lowcountry Instructional Technology Conference (LITC), held at College of Charleston, Charleston, South Carolina. A half day pre-conference workshop in collaboration with Amar Almasude.

**Animation Using Macromedia Flash**, November 2001, half day workshop. Francis Marion University, Florence, South Carolina.

**Photoshop 6.0: Simple and Advanced Techniques**, November 2001, half day workshop. Francis Marion University, Florence, South Carolina.

**Web Development Using Macromedia DreamWeaver**, November 2001, half-day workshop, Francis Marion University, Florence, South Carolina.

**"Photoshop: The Basics of Digital Imaging"** - June 2001, half-day workshop, Association of Small Computer Users in Education, (ASCUE National Conference), Horry Georgetown Technical College, Georgetown, South Carolina.

**Digital Imaging with Photoshop**, April 1999, Edgefield County Department of Education, Charleston, South Carolina.

## **PROJECTS AND BOOKS IN WHICH I SERVED AS AUTHOR, DESIGNER OR CO-DESIGNER**

---

"The Frankincense Trail in modern Oman" Book, anticipated publication date: September 2010. (*forthcoming*)

"The Amazigh: A Struggle of Identity in Modern Maghreb" Book, anticipated publication date: November 2010. (*forthcoming*)

"Elements of Art and Principles of Design: An Exploration from an Eastern Perspective" Book, co-Author with Dr. Amar Almasude, anticipated publication date: January 2011. (*forthcoming*)

“Apps for Healthy Kids National Game Competition” 2010, AIPOD team production and submission into the White House sponsored competition.

URL <http://www.artworkis.com/CrunchTime/>

“The Encyclopedia of Tamazight Language and Culture” (forthcoming), National Association of Culture and Expressive Arts, Nador, Morocco.

Teaching portfolio JoAnna Almasude 2006 – present

URL <http://www.artworkis.com/jalmasude>

Professional Gallery of JoAnna Almasude 1996 – present

URL <http://www.artworkis.com/GalleryAlmasude>

Genius Institute 2010 – present

URL <http://geniusinstitute.org/>

University Website for Dhofar University, Salalah, Oman 2008 - present

URL: <http://www.du.edu.om> (some changes have been made to the original design)

Portfolio Amar Almasude 2006 – present

URL <http://www.artworkis.com/aalmasude>

Art 101, Instructor: JoAnna Almasude 2006 – 2007

URL <http://artworkis.com/FMU/>

da Vinci’s Restaurant 2006 – present

URL <http://www.artworkis.com/davinci/>

Runaway Slaves of the Pee Dee, 2002 - present

URL <http://artworkis.com/run>

Montessori School of Florence, 2000 - present

URL <http://artworkis.com/montessori/>

Francis Marion University Online, 2000, 2001, 2002, 2003

URL [http://www.artworkis.com/FMU/FMU\\_online/](http://www.artworkis.com/FMU/FMU_online/) (no longer active)

Artwork International Systems, 1998 - present

URL <http://www.artworkis.com/>

The Souk: Fine Art Prints, 1999 - 2007

URL <http://www.artworkis.com/GalleryAlmasude/GrandmotherPrint.htm>

Language Translation by Amar Almasude, 1997 - 2008

URL <http://www.artworkis.com/AATranslation.htm>

Office of Instructional Technology, 1996 - 2003

URL <http://www.artworkis.com/IT/>

Amazigh-Voice, 2000 - present

URL <http://www.Amazigh-Voice.com>

International Fine Art Journal, 1999 - present

URL <http://www.artworkis.com/FineArtJournal/>

Free Backgrounds for Web Design, 1999 - present

URL <http://www.artworkis.com/FreeBackgrounds/>

E-Commerce on the Internet! 1999 - 2007

URL <http://www.artworkis.com/E-Commerce/index.htm>

"Follow Me" Deep Sea Fishing! 1999 - 2007

URL <http://www.followmecharters.com/>

Strategic Planning Systems, 1999 - 2007

URL <http://www.checkmateplan.com/>

## **SOFTWARE APPLICATIONS**

---

**MS Windows** (3.x, 95, 98, 2000, XP, Vista, Windows 7) and their Accessories and utility tools.

**Mac OS x** and their accessories and Utility Tools.

**General Microcomputer Applications**, including MS Office (Works, Word, PowerPoint, Excel, Access, Imager), ClarisWorks (Word Processing, Drawing/Painting, Presentations, and Spreadsheets), Word Perfect, and MacWrite.

**The Internet and Networking:** Netscape, Internet Explorer, AOL, Road Runner and FTP software.

**Hypermedia Applications:** HyperCard, HyperStudio, Authorware, DigiCell Flipbook and Director.

**Web Development Tools:** HTML, Netscape Gold/Composer, Page Mill, Front Page, DreamWeaver, and GoLive.

**Multimedia Productivity Tools:** Scanning w/ PaperPort, Photoshop, PhotoCorel, Free Hand, PageMaker, Jasc Paintshop Pro, QuarkXpress, Illustrator, Flash, and Inspiration.

**Learning Management Systems:** Blackboard, e-College, WebCT, Intralearn, Elluminate and Moodle.

## **MEDIA APPEARANCES AND RECOGNITION**

---

**Interviewed for Prime Time News**, May 17, 2000, Radiodiffusion Television Marocaine, Rabat, Morocco.

**"L'Americaine, Jo Anna Almasude au Theatre Mohammed V"**, May 14, 2000, La Matin du Sahara et du Maghreb, Rabat, Morocco.

**"JoAnna Almasude Expose"**, May 11, 2000, La Matin du Sahara et du Maghreb, Rabat, Morocco.

**"In The News"**, May 8, 2000, Al Alam, Rabat, Morocco.

**"Moroccan Woman through the Eyes of An American Woman"**, May 10, 2000, Almon'Ataf, Rabat, Morocco.

**"In the News"**, May 7, 2000, National Radio Diddusion, National Radio, Morocco.

**"Art For Women's Sake"**, May 28, 1998, Florence Morning News, Florence, SC. USA.

**"FMU Art Gallery Series Features the Paintings and Drawings of JoAnna Pettit-Almasude"**, February 12, 1998, Five O'clock Friday, SC. USA.

**"Heart, Flowers and the Paintings of JoAnna Pettit-Almasude"**, May 21, 1998, Five O'clock Friday, Florence, SC. USA.

**"Area Student Wins State Honors"**, March 1982, Marietta Times, Marietta, OH.

**"Area Student Art Selected for State Exhibition"**, March 1981, Marietta Times, Marietta, OH. USA.

## **STATE AND NATIONAL MEMBERSHIPS**

---

International Game Developers Association (IGDA)

National Museum of Women in the Arts (NMWA)

South Carolina Consortium for International Studies (SCCIS)

International Forum of Educational Technology & Society (IFETS)

## **REFERENCES**

---

**Dr. Farid Chaaban**, Dean, College of Engineering, Dhofar University  
(7/17) Professor, College of Engineering and Architecture, American University of Beirut  
Lebanon Tel: 961-1-347-952 (office phone extension 3541)  
Lebanon: [fbchaban@aub.edu.lb](mailto:fbchaban@aub.edu.lb)  
Oman: [chaaban@du.edu.om](mailto:chaaban@du.edu.om)

**Dr. Susannah McCuaig**, Professor Emerita, Dept. of Education, Francis Marion University  
Phone: 843-669-6020  
Email: [smccuaig@sc.rr.com](mailto:smccuaig@sc.rr.com)

**Dr. David Holness**, Associate Dean, The Art Institute of Pittsburgh  
Phone: 480.515.1798  
Cell: 412.352.2392  
Email: [davidaholness@bellsouth.net](mailto:davidaholness@bellsouth.net)

**Dr. Edward Arroyo**, Faculty, Mathematics, South University  
Phone: 516-375-7653  
Email: [efaarroyo@yahoo.com](mailto:efaarroyo@yahoo.com)